

Carl Tietze

Creative Director • Video & Music Producer • Storyteller

carl@activatormedia.com

(503) 957-7625

I am a gifted producer that can write, photograph, shoot, edit, and then musically score an entire commercial or documentary video from scratch. With skills in storytelling, videography, as well as graphic design and leading creative teams, I have a proven track record as a considerable asset to my employers and clients.

Producing original music that matches my visual storytelling gives me a unique edge in creating cohesive and engaging content on any budget.

I further have skills in motion effects, 3D modeling, animation, photo retouching, graphic design, and copywriting.

Work Experience:

Arcimoto, 2018-present

Creative Director

I oversee the Creative Department at Arcimoto, an American company creating electric three-wheeled EVs to transform the transportation paradigm around the world. I am also involved in our print and web assets, website design, product photos and marketing campaigns. I have had a significant impact on the company's marketing initiatives since arriving, and now oversee the video team as well as create video content, compose music, make purchase and equipment decisions, recruit talent, develop ad ideas, and work directly with the executive level to forge company messaging. www.arcimoto.com

Contact: Melissa Ward, HR Director melissa@arcimoto.com

Miles Brown, Marketing Director miles.bell-brown@arcimoto.com

I am responsible for nearly all videos going back to the fall of 2018 on the Arcimoto video channel: <https://www.youtube.com/c/arcimoto/videos>

I am also responsible for all videos and most photographs seen on our website and our marketing initiatives.

Activator Media, 2013-2018

Video Producer • Video Editor • Copywriter

Producer, writer and editor of custom videos for local businesses to advertise and promote their companies in fresh and "outside the box" ways. Specializing in interviews, business-to-business collateral marketing, product displays, and music videos. Created original music, scripts and also appeared on-camera as needed. www.activatormedia.com

Skills:

Team Leadership

Directing

Videography / Cinematography

(Sony A7rii, Sony FX3, Sony FS5ii, DJI Osmo, etc)

Copywriting / Concepts / Marketing

Editing (Final Cut/Adobe Premiere)

Drone Operation & Cinematography (DJI Inspire, Mini, etc)

Live Audio Recording (Mic Setup / Voiceover / Audio Mixing)

Music Composition (Ableton Live, Cubase, Logic, Sound Forge)

International and National clients include **Moovel Transit** (Globe Sherpa) **Zapproved**, Portland Music Company, Holistic Nutrition Labs, Atomic Auto, **US Outdoor Store**, Wright Construction.

Zapproved video (Produced, Edited, and Scored by Activator Media)

<https://www.youtube.com/watch?v=A4eUIH1Dzy4>

Reference: *Chris Bright, VP of Marketing* chris@zapproved.com

GlobeSherpa - Moovel Transit recruitment video (Produced, Written, Edited, and on-camera talent)

<https://www.youtube.com/watch?v=TQIRzH2YKa8>

Reference: *Nat Parker, CEO moovel, North America* nattyparker@gmail.com

'Stinger' Video, Hero Awards Show (Produced, Edited and Scored)

<https://www.youtube.com/watch?v=VwPx2PPIkA>

U.S. Outdoor Store (Produced and scored with FliptFrame Video)

<https://youtu.be/OesBH0L90JY>

Drone video (produced and scored with FliptFrame Video)

<https://youtu.be/hB0Z-nUBtpg>

SOUNDRIVER MUSIC, LTD. 2001-Present

Composer

Sound designer and music composer for numerous commercial clients. Credits include **A&E's Biography: Dorothy Stratten**, Apple Arcade's **Marble It Up Ultra** (entire soundtrack), Nintendo Wii game 'Helix,' **Burn Notice-USA Network**, Royal Caribbean Cruise Lines, **Adidas**, Oregon Lottery, PBS 'Voices Of Vision' and MX Gaming's Hulkamania & Blues Brothers games.

Copywriting Clients included **Hoover, Black & Decker, Big-Wheels, Rubbermaid, Ramada, Howard Johnson's**. Wrote/Starred in Travel Documentaries for: **Aruba, U.S. Virgin Islands, Australia, Bermuda**

EDUCATION: Four years of study in Music Composition B.A., University Of Georgia
(Music/History) 1994